Lisi Ruppel

Brand Designer

Basic Info

28/10/1991 - Spanish/German
Gran Canaria, Canary Islands, Spain.
hola@ruppelstudio.com
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+34 658 90 48 84

Values

Inspired by nature and human behavior

Strategic and curious

Minimalist but not afraid to use color

Multidisciplinary

Empathetic and socially conscious

Languages

Spanish +++++ (C2)

English ++++ (C1)

German ++++ (C1)

Softwares

Photoshop
Illustrator
InDesign
Premiere Pro
After Effects
Lightroom
Adobe Firefly
Midjourney
Canva
Procreate

ChatGPT
WordPress
WooCommerce
Figma
Asana
Monday
Jira
Notion
Google Suite
Office 365

Hobbies

Painting

Travelling

Learning

Cooking

Work Experience

Brand & Graphic Designer
Freelancer | 2018-Present

Marketing & Communications Manager
Teldat Group | 2016-2022
Madrid, Spain.

Sustainable Tourism Communication
Research Assistant
Leeds Beckett University | 2015-2016
Leeds, United Kingdom.

Economic Analyst Intern
Casa África | 2015
Las Palmas de Gran Canaria, Spain.

Education & Courses

M.A. Graphic Design
Universidad Rey Juan Carlos | 2017-2018

B.S. Sociology
Universidad de La Laguna | 2011-2015
Erasmus+ in Germany

Content Marketing
HubSpot | 2022

Digital Branding & Engangement
Curtin University Australia| 2015

Awards

Bronze award for best visual identity for a small business at the Canary Islands Design Awards (2025).